

THE ORIGINAL INDIAN HERO OF RADIO FAME!

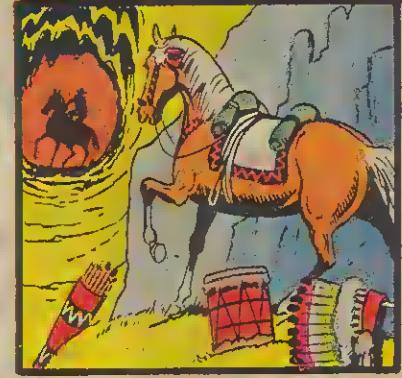


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STRAIGHT ARROW

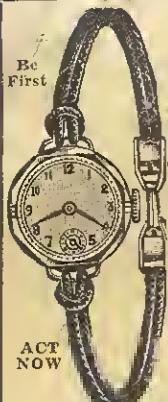
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BE
FIRST

OUR
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YEAR



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BOYS
GIRLS

Act
Now



Be
First

LADIES
MEN



BOYS
GIRLS
LADIES
MEN

ACT
NOW

WE TRUST YOU

OUR 57th YEAR

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Paste on a postal card or mail in an envelope NOW

STRAIGHT ARROW

S T R A I G H T A R R O W

OLD INDIAN LEGENDS TELL THE STORY OF **LONE ELK**, A SIOUX WARRIOR CURSED BY HIS MEDICINE MAN TO WANDER THE WASTES OF COMANCHERIA, SEEKING A DEATH THAT NEVER COMES. FOR ONLY WHEN THE TERMS OF THE ANCIENT CURSE ARE FULFILLED—ONLY WHEN **STRAIGHT ARROW**, WAR CHIEF OF THE COMANCHE PEOPLE, CHANGES FLOWING WATER TO ICE BY THE MERE TOUCH OF HIS HAND—CAN PEACE FINALLY COME TO —

**"THE
DEATHLESS
ONE!"**



Illustrated by Fred Meagher

IN THE DAYS BEFORE THE COMING OF THE WHITE MAN, LONE ELK LIVED AND LOVED AMONG THE TEPEES OF THE SIOUX ...

FLOWER GIRL, WE'D MEE
COME TO MY TEPEE
AND BE THE WIFE OF
THE GREATEST WARRIOR
OF THE LAKOTA!



IT MAY NOT
BE, LONE ELK!
I LOVE ONLY
WHITE WOLF!

THEN
WHITE WOLF
DIES!



~~DOOL~~ S-T-R-A-I-G-H-T A-R-R-O-W ~~DOOL~~

ONE NIGHT, SO THE LEGEND GOES, WHITE WOLF AND FLOWER GIRL SLIPPED FROM THE CAMP TO ELOPE, ON SWIFT PONIES!



BLACK WAS THE ANGER OF LONE ELK! DARK WAS HIS FACE, TWISTED IN SELFISH RAGE... NO HORSE IN ALL THE NATION WAS SO FAST AS HIS! NONE COULD HAVE CAUGHT THE LOVERS... NONE BUT LONE ELK...



HIS ARROWS MISSED THEIR TARGETS... BUT THE TERRIFIED HORSES LOST THEIR FOOTING, STUMBLLED HEADLONG-



FIERCE WAS THE RAGE OF WAPITI MAN, GREAT MEDICINE MAKER OF THE LAKOTA SIOUX?



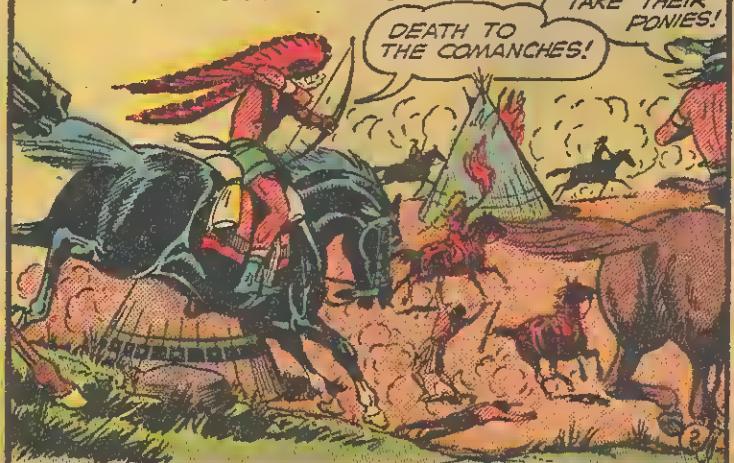
KNOW THE BITE OF LONELINESS! KNOW THE BITTER TASTE OF AGE THAT NEVER DIES! ONLY WHEN ONE COMES WHOSE TOUCH SHALL MAKE THE FLOWING WATERS TURN TO ICE SHALL YOU KNOW PEACE! SHA'HA DA'ATSE! THIS IS THE CURSE OF THE WAKAN TANKA!



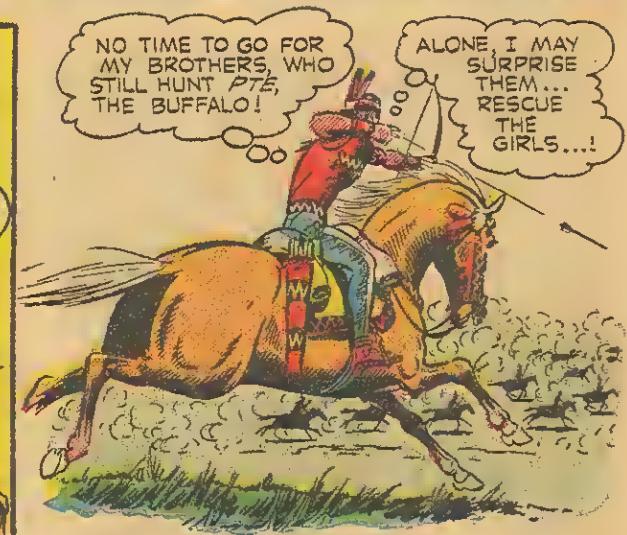
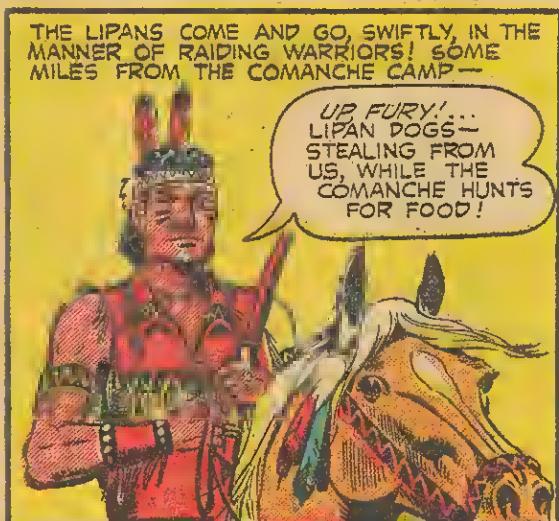
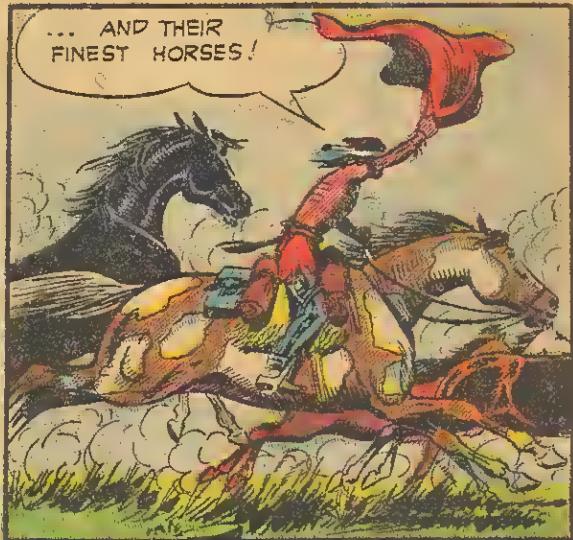
AND, SAYS THE OLD INDIAN LEGEND, LONE ELK WAS DOOMED FOREVERMORE TO WANDER, YEAR AFTER YEAR, ALONE AND FRIENDLESS, SEEKING DEATH THAT WAS ALWAYS DENIED...



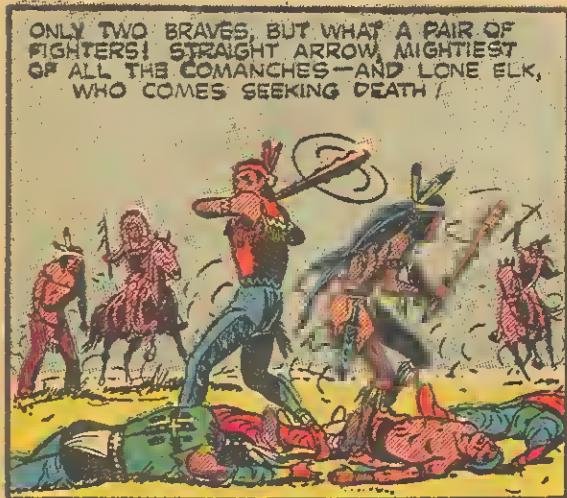
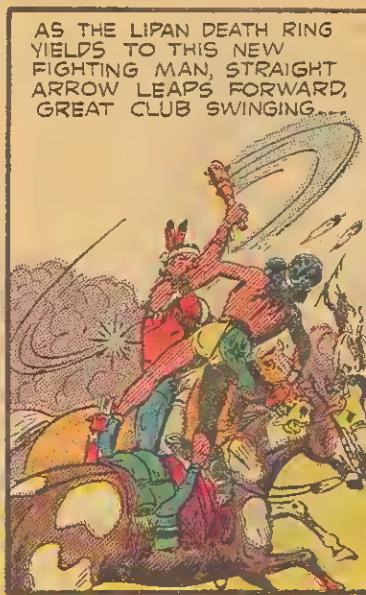
MANY MOONS COME AND GO IN THE HEAVENS. NEW FACES AND TRIBES ROAM THE PLAINS. AND IN A COMANCHE VILLAGE, LIPANS ARE RAIDING...



S-T-R-A-I-G-H-T A-R-R-O-W



S T R A I G H T - A R R O W



S-T-R-A-I-G-H-T-A-R-R-O-W

TERROR IS IN THE HEARTS OF THE LIPANS! WHAT BRAVE CAN STAND AGAINST ONE WHO IS PROTECTED BY THE WAKAN TANKA HIMSELF?

IT IS MAGIC!

A CURSE

HE SPOKE OF A CURSE!

FLEE LEST IT FALL ON US!

YOU SPOKE OF LONE ELK, THE ACCURSED! THAT IS ONLY A LEGEND, A TALE TOLD BY OLD MEN OVER THE CAMPFIRES!

IS IT? WHAT USE TO ARGUE? IT IS HARD TO BELIEVE. I DO NOT TRY TO CONVINCE ANYONE ANYMORE!



I HAVE SEEN THE PLAINS SWARMING WITH BUFFALO, AS MANY AS THE BLADES OF GRASS FROM COMANCERIA TO THE LAND OF THE SIKSIKAP! NOT YOUR OLDEST MEN HAVE SEEN THAT!

HAVE IT AS YOU SAY, LONE ELK! I GO AFTER THE LIPANS, TO BRING BACK THE TWO GIRLS AND THE PONIES! HA GIA — FAREWELL!

NO, WAIT....!

ANY BRAVE WHO GOES ALONE INTO AN ENEMY CAMP COURTS DEATH! HA! THAT IS THE PLACE FOR ME! EVEN THOUGH I CANNOT DIE, THERE IS ALWAYS A CHANCE....!

THEN COME ON! WE HAVE NO TIME TO WASTE ON WORDS!

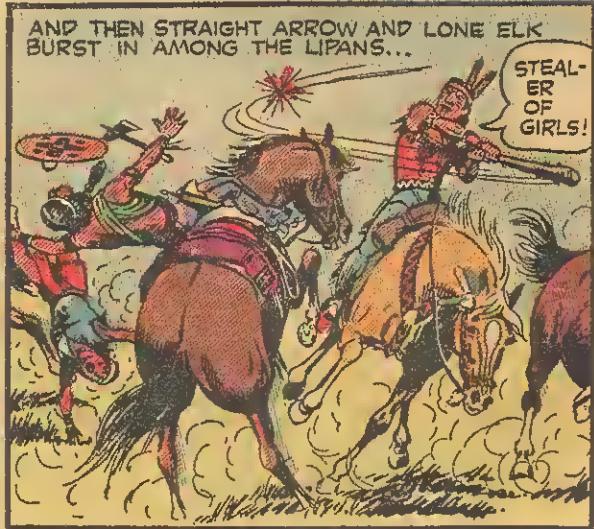
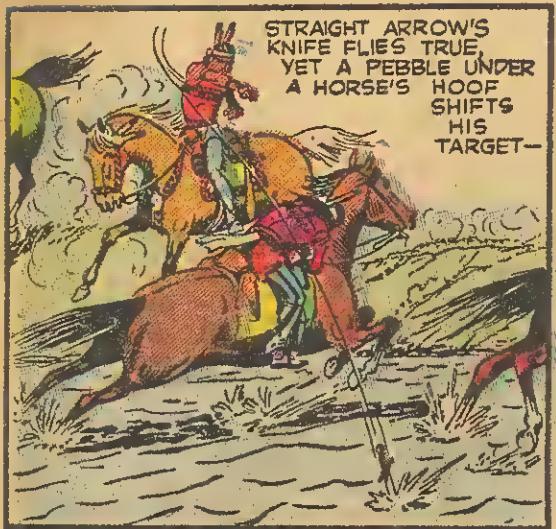


THERE ARE SOME OF THEM, NOW... A REAR GUARD TO PROTECT THE OTHERS, WHO HAVE THE GIRLS AND THE PONIES!

HA! THE MAN IS MAD! TWO MEN AGAINST TEN! I SHOULD HAVE MET YOU YEARS AGO, COMANCHE! BY NOW I WOULD BE IN MY GRAVE — CURSE OR NO CURSE!



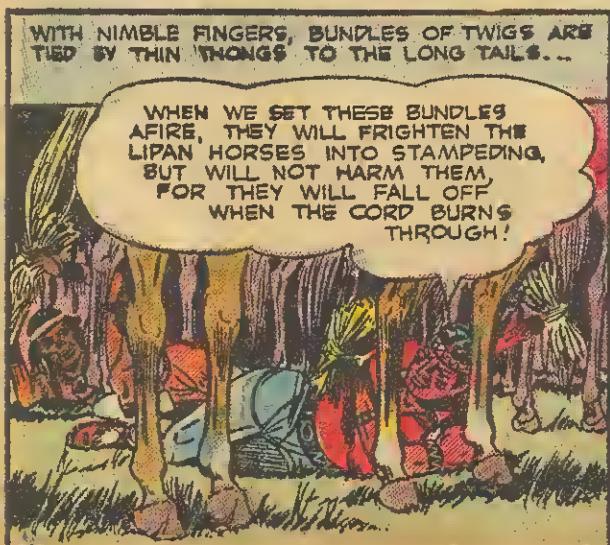
STRAIGHT ARROW



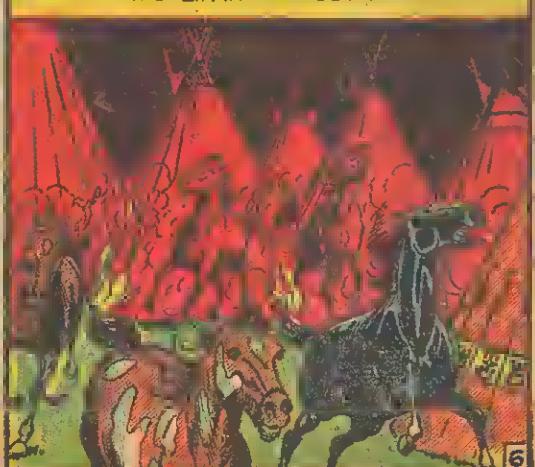
THE FIGHT IS SOON OVER.
NO TEN BRAVES CAN STAND
BEFORE THESE TWO! AS
THEY CLEAN THEIR WEAPONS...

WE DARE NOT RIDE OPENLY
INTO THEIR CAMP, NOT UNTIL
WE HAVE MADE THEM TOO
BUSY WATCHING SOMETHING
ELSE TO PAY ANY HEED TO
US!

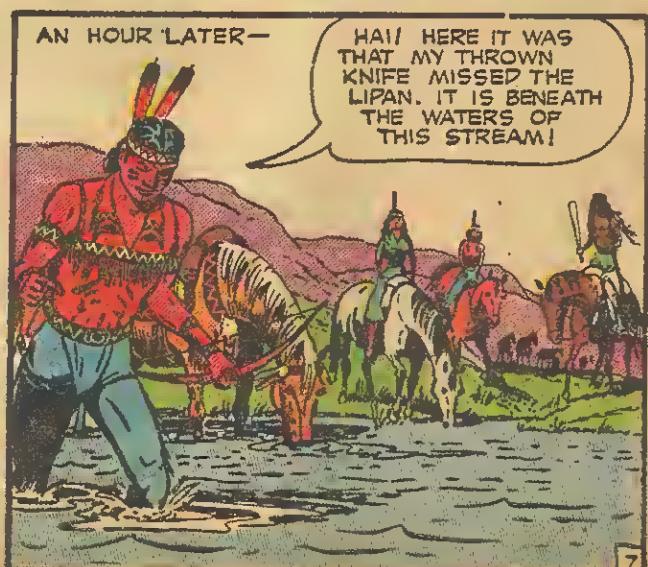
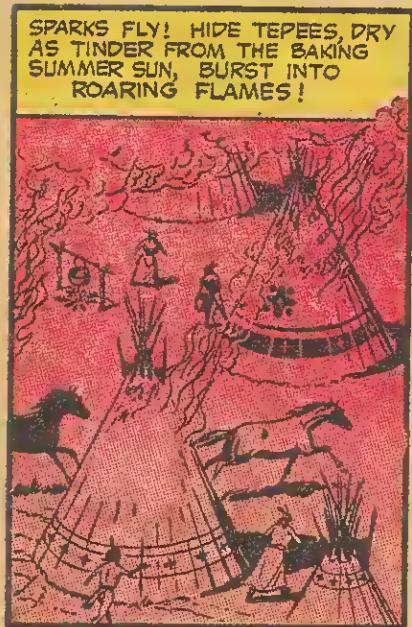
AS NAMPI DAATE—
LORD OF DARKNESS AND
THE NIGHT—SHROUDS THE
EARTH—



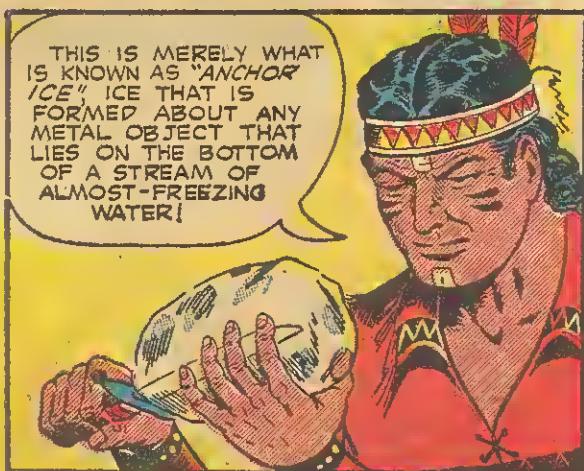
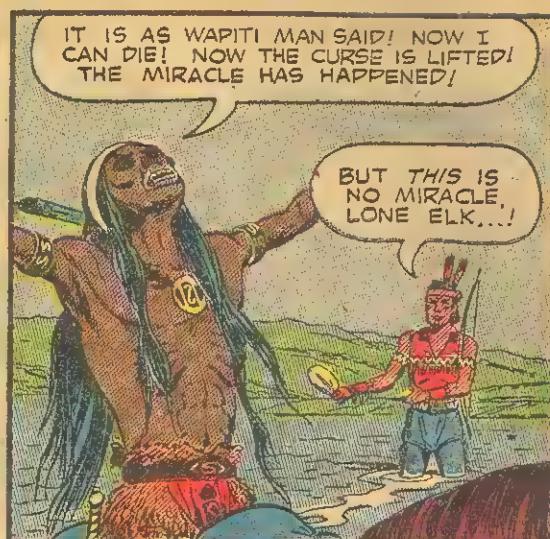
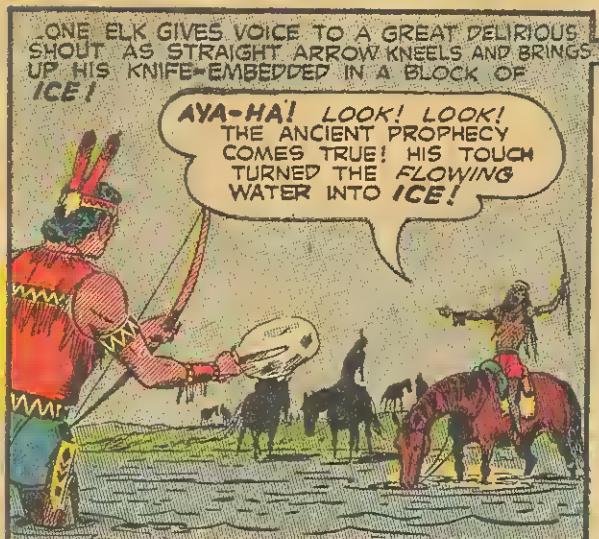
MOMENTS LATER, A TERRIFIED BAND OF
PONIES BURSTS LIKE A WAVE AMONG
THE LIPAN TEPEES...



STR AIGHT ARROW



STRAIGHT ARROW



40 piece Military "REAL ACTION" Set



AMAZING

Get acquainted offer!

GIANT COLLECTION

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TOY CITY Dept. SA2
28 Old Farm Rd., Great Neck, N.Y.

Please send me the following. If not delighted my money will be cheerfully refunded.

- 40 western pieces, I enclose 98c
- 40 assorted airplanes, I enclose 98c
- 40 ac. military set, I enclose \$1.25
- All three items, I enclose \$2.95

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Straight Arrow

THE "TALL HAT TRADERS" TRAVEL THE ARID STRETCHES OF THE GREAT SOUTHWEST, MOVING FROM TAOS INTO THE LANDS OF THE COMANCHE AND THE KIOWA. ON THEIR PACKHORSES THEY BRING NAVAJO SILVER AND BLANKETS, PALEFACE GUNS AND GUNPOWDER, AND TRADE FOR COMANCHE FURS, PONIES AND HIDES — BUT WHEN THESE PALEFACE TRADERS DEAL IN STOLEN GOODS, THE REDMEN OF COMANCHERIA FIND THEMSELVES HELPLESS WITHOUT A STRONG DOSE OF —

"STRAIGHT ARROW'S MAGIC!"

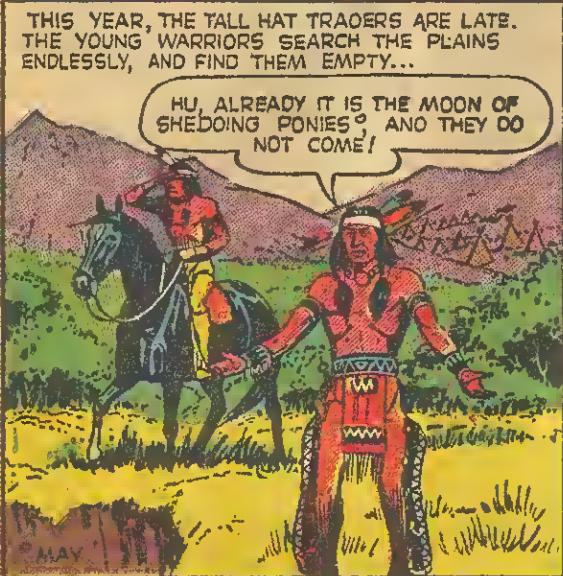
Fred Meagher

THIS YEAR, THE TALL HAT TRADERS ARE LATE. THE YOUNG WARRIOR SEARCH THE PLAINS ENDLESSLY, AND FIND THEM EMPTY...

HU, ALREADY IT IS THE MOON OF SHEDDING PONIES, AND THEY DO NOT COME!

GREY SMOKE—MEDICINE MAN OF THE TRIBE — PREPARES TO MAKE MAGIC...

AYEHH! HU! SPIRITS OF THE DUST AND WATER, SEEK THEM OUT! O WAKAN TANKA, LEND THEM YOUR WISDOM...



Straight Arrow

THERE IS ONE IN THE VILLAGE WHO HEARS GREY SMOKE'S CRACKED VOICE AS IT SCREECHES LOUDLY IN SONG...



AND SO, WHEN GREY SMOKE PAUSES FOR A DIP OF FIERY CACTUS BEER...



GREY SMOKE IS A **FAKE!** A **CHEAT!**
A MAN WITH A CROOKED TONGUE! HE CALLS NOT ON THE RIGHT SPIRITS! I SHALL DO SO — ME, TIOGA, THE SHAMAN! I CALL UPON **SMO-HO-KO!**

ON **MOOKOOS-KOOKUS** I CALL!
ON **FLIBERY-FLAB** WHO WATCHES OVER ALL EVIL MEN LIKE GREY SMOKE! ON **BOOPUS AND NOOPUS!** HEAR ME, PEOPLE OF THE DARK AND THE DAY!
TIOGA CALLS YOU! **YOOO-HOOO...**



AS COMANCHE LAUGHTER RISES INTO THE NIGHT,
GREY SMOKE GOES MAD WITH RAGE...

STOP HIM! HE MOCKS ME,
MAKES FUN OF YOUR MEDICINE
MAN! LISTEN TO THAT GIBBERISH!
PEOPLE OF THE DARK, INOEEED!
STOP HIM—!



AND THEN, SUDDENLY, THE FAWN—DAUGHTER OF CHIEF SPOTTED EAGLE—CRIES OUT WITH FEAR...

MAKE SMOOTH THE PATHS
OF THE TRADERS! **KROOPY-DROOPY**, BLOW A FAST WIND
AT THEM, TO MAKE THEM FLY
HERE...

LOOK!
AAAEEEEEE!
LOOK!



STRAIGHT ARROW

THERE ON THE RIM OF THE COMANCHE VILLAGE STANDS A GROUP OF MEN AND HORSES — THE TALL HAT TRADERS FROM TAOS!



MOMENTS LATER...



INTO THE NIGHT AND ALL THE NEXT DAY THE TRADING CONTINUES, FOR HERE ARE SILVER BELTS AND GAY BLANKETS, GOOD RIFLES AND MOULDED BULLETS FROM TAOS...



SO! IT IS YOUR MAGIC THAT BROUGHT THEM HERE, IS IT? MOKUS-KOOKUS, I SUPPOSE? OR MAYBE FLIBERY-FLAB?



A JOKE? LOOK! NEVER HAS THERE BEEN SUCH EASY TRADING! THE TALL HAT MEN TAKE EVERYTHING WE GIVE THEM! THERE IS NO HAGGLING, NO DEMAND FOR BETTER FURS OR MORE HIDES! I DON'T LIKE IT...!



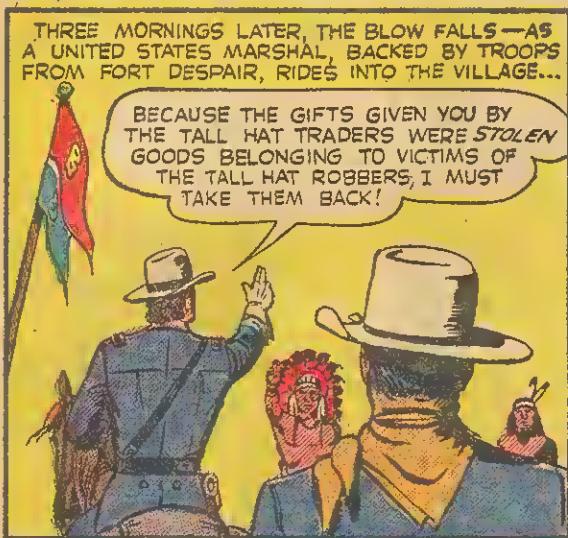
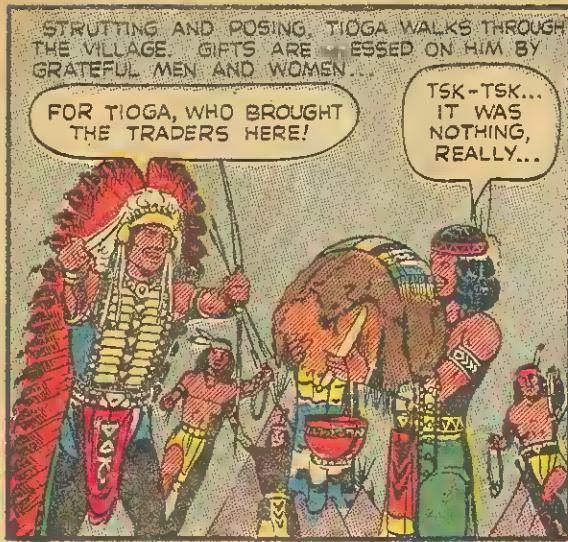
EASY TRADING, INDEED! FOR ONCE, THE TALL HAT TRADERS ARE LETTING THE COMANCHES CHOOSE WHAT THEY WANT — EAGERLY THEY TAKE ANYTHING OFFERED...



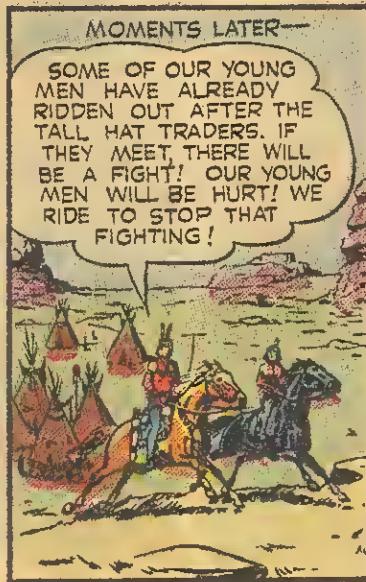
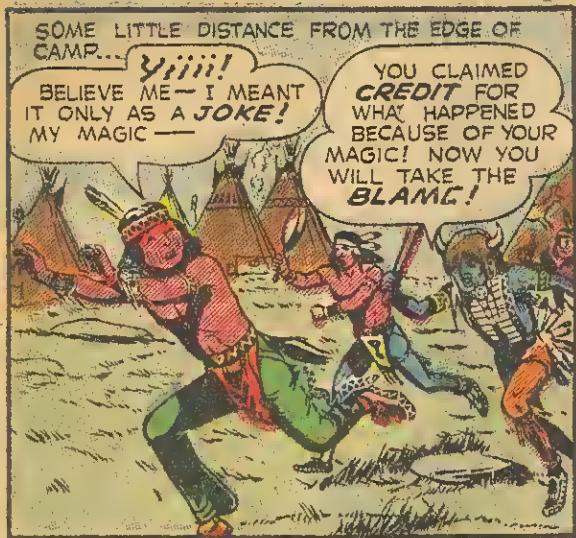
YOU SEE, MY MAGIC IS EVEN STRONGER THAN I THOUGHT IT WAS! THAT'S WHY EVERYONE IS MAKING SUCH GOOD TRADES!



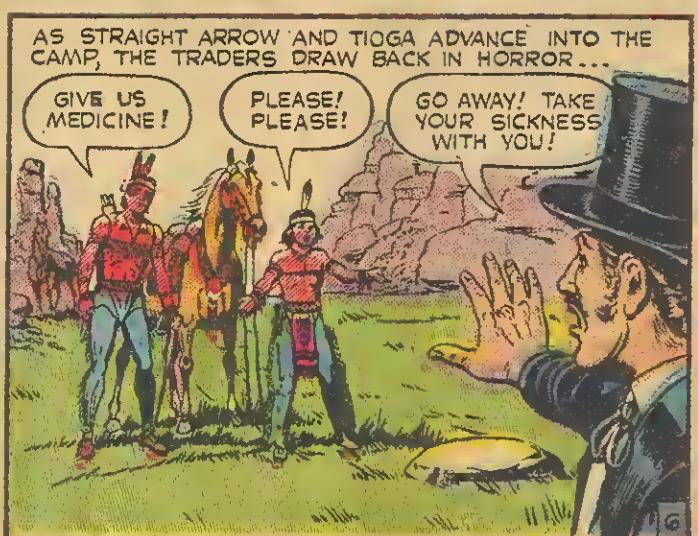
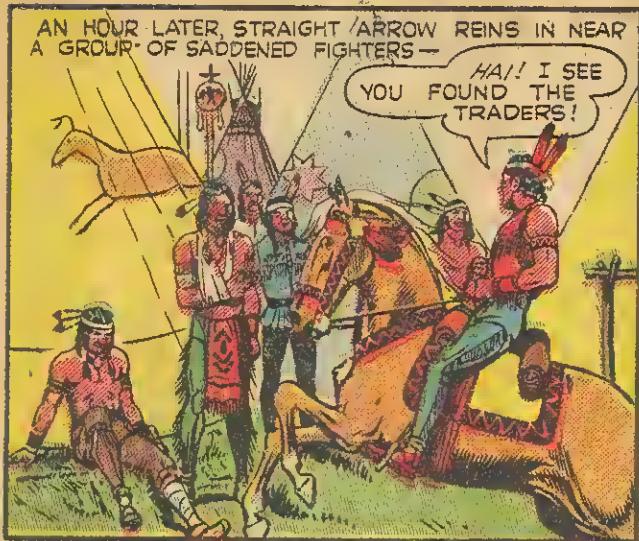
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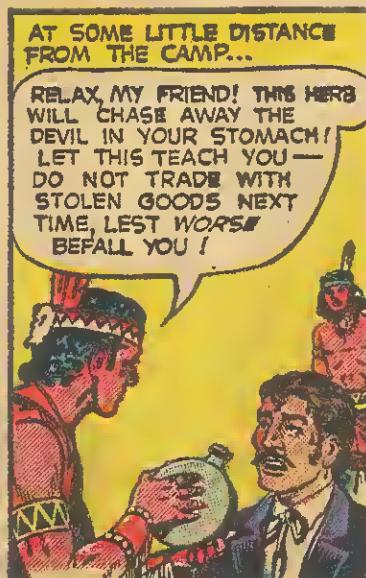
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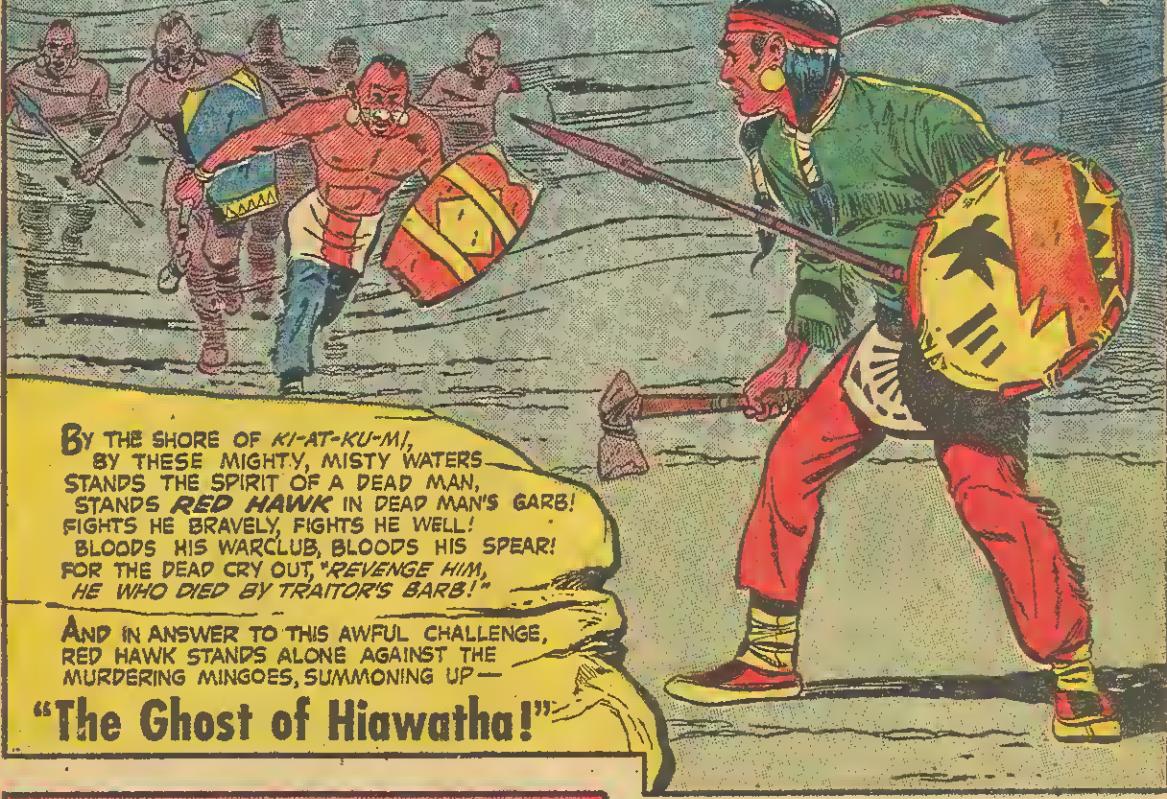
STRAIGHT ARROW



S-T-R-A-I-G-H-T-A-R-R-O-W



RED HAWK



BY THE SHORE OF KI-AT-KU-MI,
BY THESE MIGHTY, MISTY WATERS
STANDS THE SPIRIT OF A DEAD MAN,
STANDS RED HAWK IN DEAD MAN'S GARB!
FIGHTS HE BRAVELY, FIGHTS HE WELL!
BLOODS HIS WARCLUB, BLOODS HIS SPEAR!
FOR THE DEAD CRY OUT, "REVENGE HIM,
HE WHO DIED BY TRAITOR'S BARB!"

AND IN ANSWER TO THIS AWFUL CHALLENGE,
RED HAWK STANDS ALONE AGAINST THE
MURDERING MINGOES, SUMMONING UP —

"The Ghost of Hiawatha!"



UP THE BLOODY TRAIL MOVES RED HAWK,
WITH A PRINCESS OF THE MOHAWK —



MANY WERE THE SIGHTS THEY SAW,
MOVING THROUGH THE SPRINGTIME THAW —

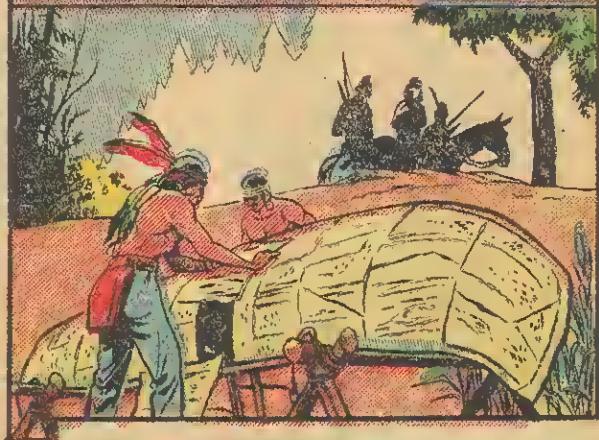
THE WINTER IS OVER, NOW,
THE HUNTERS TAKE TO THE
HILLS, SEEKING MEAT!

STRAIGHT ARROW

WATCHED THE ARTISTS MAKING PICTURES,
PAINTED RED AND BLUE AND GOLD —



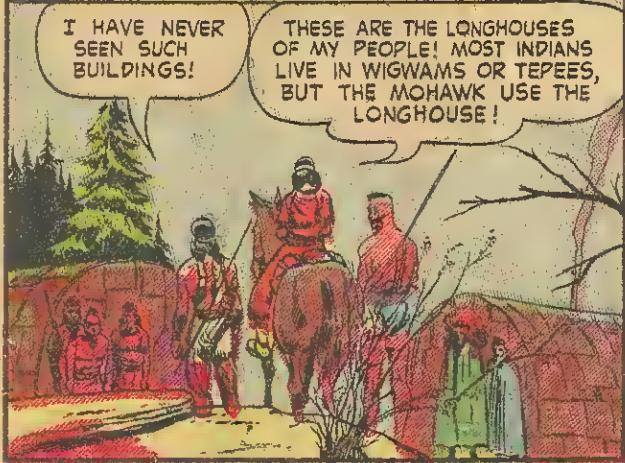
SAW THE WARRIOR WORK SO CAREFULLY,
AS THE BIRCH CANOE THEY MOLD...



THEN AT LAST, THEIR JOURNEY OVER,
CAME THEY TO THE MOHAWK DWELLINGS —

I HAVE NEVER
SEEN SUCH
BUILDINGS!

THESE ARE THE LONGHOUSES
OF MY PEOPLE! MOST INDIANS
LIVE IN WIGWAMS OR TEPEES,
BUT THE MOHAWK USE THE
LONGHOUSE!



BLACK THE FACES THAT TURNED TOWARD THEM
PARK THE HEARTS WITHIN THEM SWELLING —

WELCOME, LOST DAHLAYA! YOU COME
AT A SAD TIME. ALL THE IROQUOIS NATION
MOURNS THE DEATH OF — HIAWATHA!



"WOE" THEY CRIED, "WOE TO
OUR PEOPLE!
HE IS DEAD, GREAT HIAWATHA!"

MY BROTHER—DEAD! ESOBE



SLAIN BY MINGO ARROWS,
AS HE PADDLED,
SLAIN BY CRUEL PE-WAPATHA!



HERE HE LIES ON LONELY BIER,
LIES THIS GREATEST OF ALL RED MEN,
DEAD HIS BODY, DEAD HIS DREAMS—
USELESS NOW THIS WAMPUM TOKEN!
GIFT OF CHEYENNE, PLEDGE OF ALL,
ALL THE INDIANS, SEEKING PEACE.
CARRIED HERE BY VALIANT
RED HAWK,
GIFT TO HIM WHO MET DECEASE...



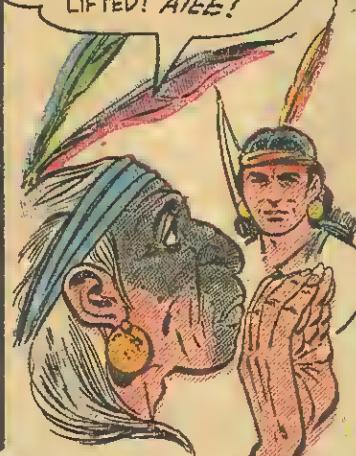
STRAIGHT ARROW

I CARRIED THE WHITE WAMPUM BELT OF PEACE ACROSS MANY MILES. WITH IT, I BROUGHT PLEDGES OF ARAPOHO AND CHEROKEE, SEMINOLE AND SHAWNEE! PLEDGES TO MAKE ONE GREAT NATION FROM THE INDIAN TRIBES!

NOW THAT HIAWATHA HAS BEEN TAKEN BY THE GREAT SPIRIT, THERE WILL BE NO MORE TALK OF PEACE IN OUR TIME! THE TRIBES WILL WAR, ONE ON ANOTHER! MANYSCALPS WILL BE LIFTED! AIEE!

HIAWATHA HAS BEEN SLAIN BY MINGO ARROWS! —YET YOU ONLY BLACKEN YOUR FACES! YOU SEEK NOT TO PUNISH THE GUILTY ONES?

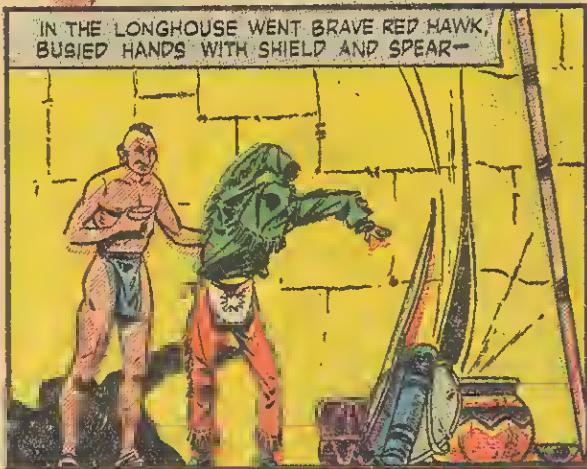
WHAT CAN WE DO?



I'LL SHOW YOU WHAT TO DO? COME ON!



IN THE LONGHOUSE WENT BRAVE RED HAWK, BUSIED HANDS WITH SHIELD AND SPEAR—



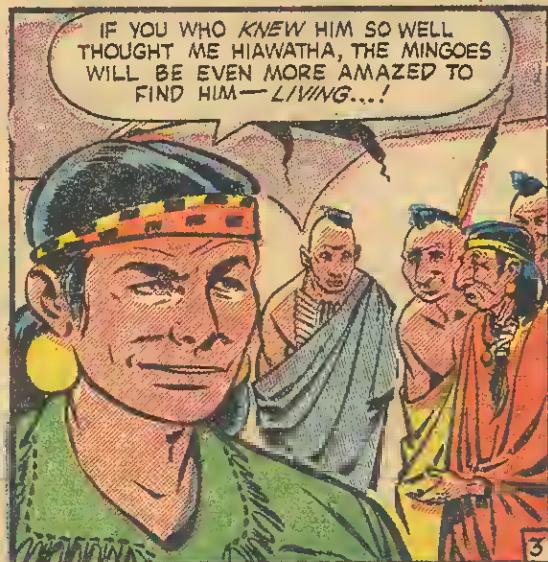
CAME HE FORTH A GHOSTLY BEING, WHILE THE MOHAWKS CRIED THEIR FEAR!

HIAWATHA!

HIS SPIRIT HAS RETURNED!



IF YOU WHO KNEW HIM SO WELL THOUGHT ME HIAWATHA, THE MINGOES WILL BE EVEN MORE AMAZED TO FIND HIM—LIVING...!



STRAIGHT ARROW

TOOK HE THEN THE BIRCH CANOE,
DIPPED HIS PADDLE IN THE
WATERS...

OFFERED OF HIMSELF A TARGET,
TARGET FOR THE MINGO ARROWS—

THIS TIME—
HE DIES!

HE LOVES PEACE
TOO MUCH! WE WILL
ALL BECOME OLD
WOMEN IF HE HAS
HIS WAY!



SWIFTLY FLEW THE DEADLY WAR SHAFTS,
FLEW SO SWIFTLY NONE COULD SEE—

YET FROM OFF THE SHIELD OF RED HAWK,
FELL THEY BACK INTO THE SEA...



FROM ONE SIDE COMES GIANT BIGFOOT
RUNNING LIKE A STARTLED DEER—

NOW THAT THE MINGOES
SHOWED WHERE THEY ARE HIDDEN—
REDHAWK AND I WILL CATCH THEM!



FROM THE LAKE COMES FLYING RED HAWK,
LEAPING WITH THE SHORE-BANK NEAR—



S T R A I G H T - A R R O W

PLIES THE WARCLUB,
BREAKING LANCES!



FLIES THE WAR SPEAR,
KEE-NA-YAY-NEENG!



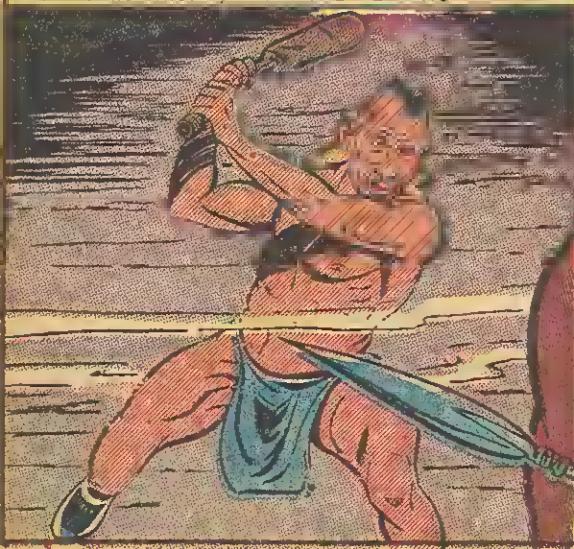
DOWN THEY TUMBLE,
FIGHTING, STRAINING...



GIVE NO QUARTER!
TAKE NO CHANCES!



THROUGH THE MISTS COMES BEAR-LIKE BIGFOOT,
WITH HIS MIGHTY WARCLUB FLAILING —



DOWN BEFORE THAT AWFUL WEAPON
DROP THE MINGO KILLERS, WAILING...

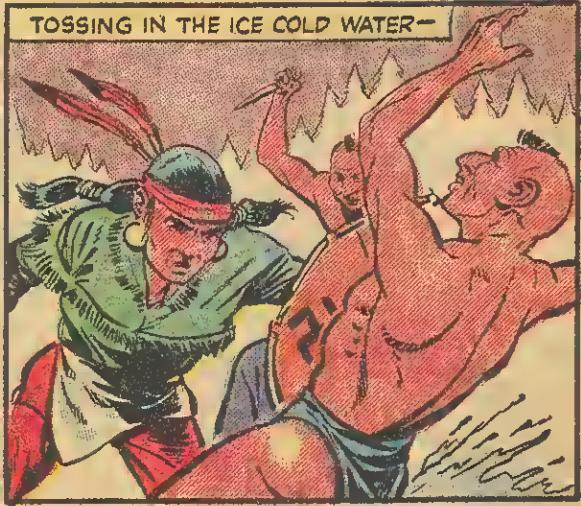


~~S T R A I G H T~~ — A R R O W —

LOCKED IN MORTAL COMBAT, REELING—



TOSSING IN THE ICE COLD WATER—



LEGS BELOW KNEES SWIFTLY CHILLING,
SWINGS THE WARCLUB, HO-TAY-OTTER!



RISES THEN THE CHEYENNE WAR CRY!



SHRILL AND LOUD IT RINGS DEFIAECE!

YAAA-Hii-
Hiii...!



FREEZES COLD THE MINGO BLOOD-STREAM,
CHILLS THE WILL TO FIGHT SUCH GIANTS!



~~STRAIGHT ARROW~~

ROUNDED UP ARE ALL THE MINGOES,
TIED BY THONGS OF TIGHT DEERHIDE...

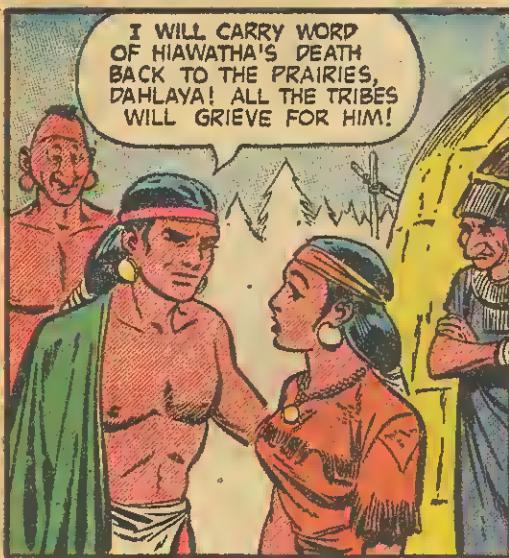


BROUGHT BEFORE THE MOHAWK COUNCIL,
FOR THEIR CRIMES, THERE TO BE TRIED...

I HAVE BROUGHT HIAWATHA'S
KILLERS TO YOU, TO BE EXAMINED
IN COUNCIL, AND PUNISHED FOR
THEIR DEED!



I WILL CARRY WORD
OF HIAWATHA'S DEATH
BACK TO THE PRAIRIES,
DAHLAYA! ALL THE TRIBES
WILL GRIEVE FOR HIM!



TURNED THEY THEN THEIR FACES WESTWARD—



WESTWARD TO THE SHINING PRAIRIE...



TURNED THEIR FACES TO THEIR HOMELAND!
DONE THEIR MISSION, DONE THEIR ERRAND!



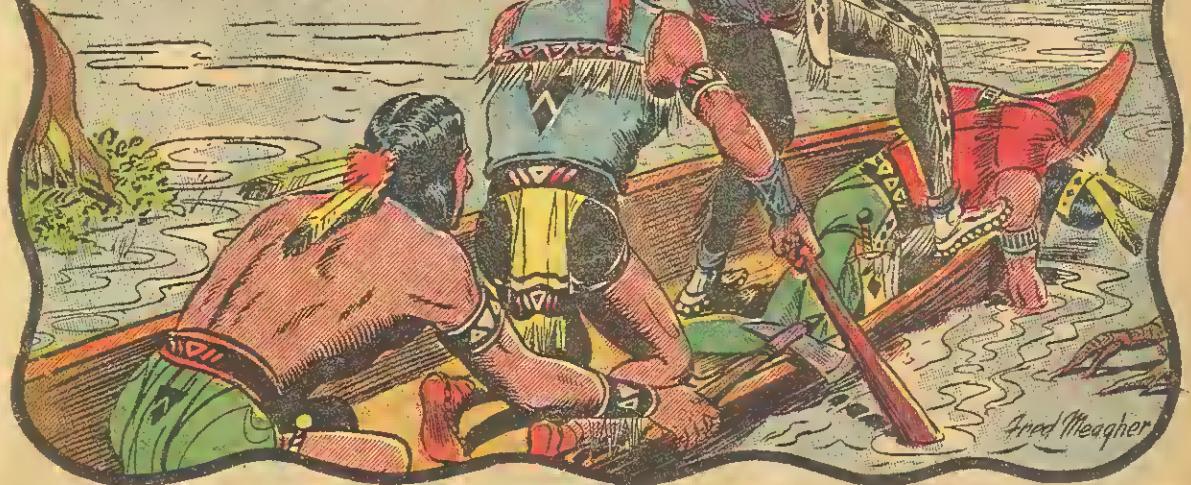
THE
END

S-T-R-A-I-G-H-T-A-R-R-O-W

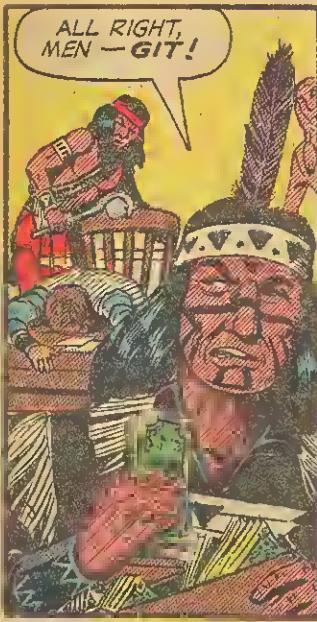
STRAIGHT ARROW

ONCE AGAIN—STRAIGHT ARROW'S GREATEST ENEMY RETURNS TO FILL THE NIGHT WITH TERROR, TO PARKEN THE LAND WITH EVIL! LIFE ITSELF—AND A BLOODY WAR—HANG IN THE BALANCE AS STRAIGHT ARROW COMES TO GRIPS ONCE MORE WITH BLACK FEATHER, KING OF

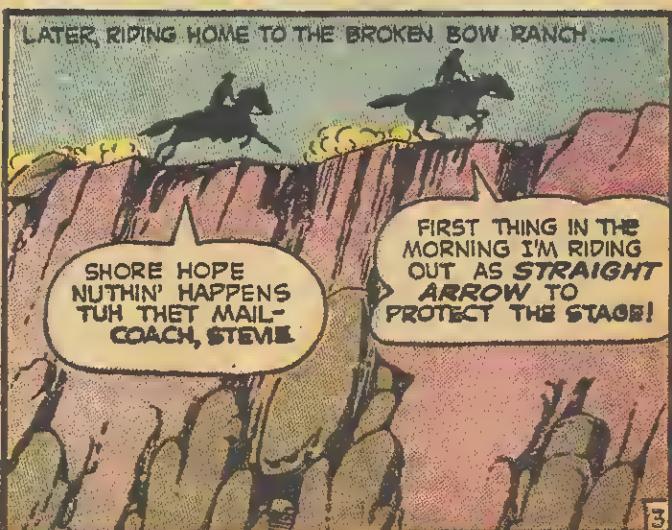
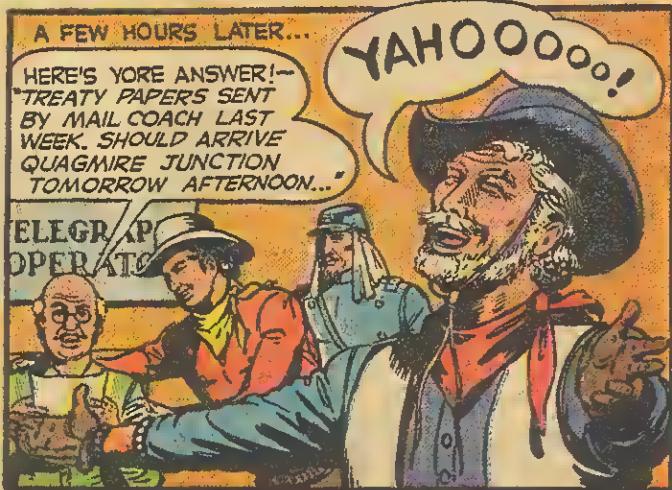
"THE SWAMP RATS!"



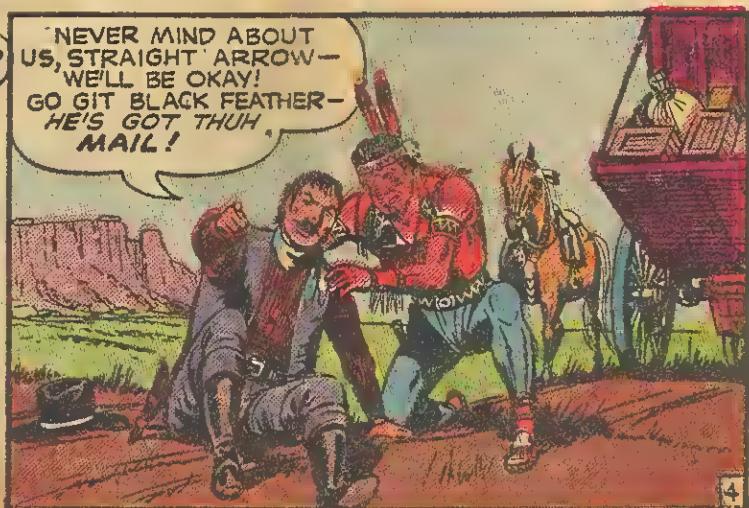
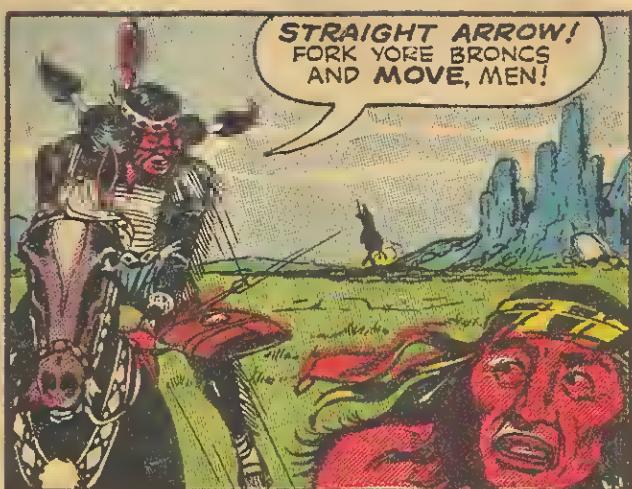
S-T-R-A-I-G-H-T A-R-R-O-W



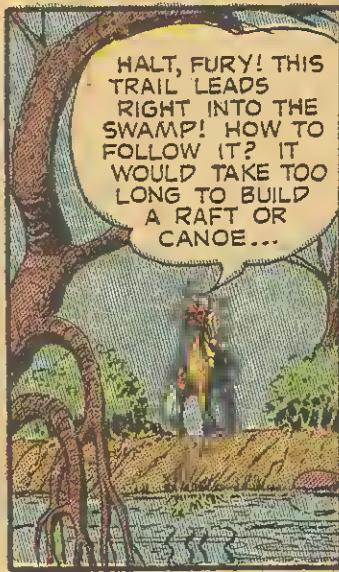
Straight Arrow



~~S-A-R-A-I-G-H-T~~ STRAIGHT ARROW



S-T-R-A-I-G-H-T A-R-R-O-W



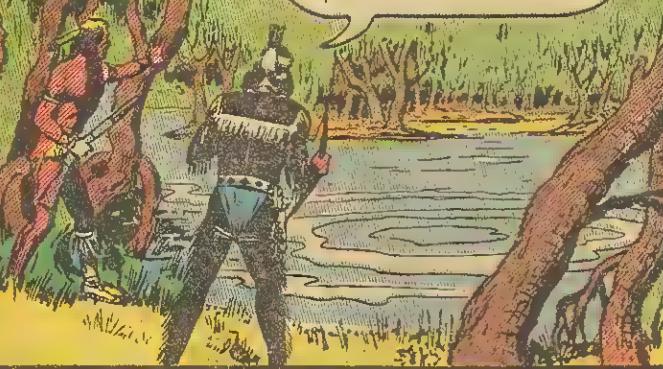
STRAIGHT ARROW

MANY MINUTES PASS

HE AIN'T COME UP YET, BLACK FEATHER!

WAL, EF HE AIN'T COME UP, BY THIS TIME HE AIN'T NEVER COMIN' UP! PROBABLY GOT CAUGHT IN ROOTS UNDER THUH WATER! LET'S GO!

BY BREATHING THROUGH THIS HOLLOW REED, I COULD PROBABLY STAY UNDER FOR ANOTHER HOUR... BUT I THINK IT'S TIME TO GO UP FOR A LOOK...



SO! NOW TO TAKE TO THE SKY TRAIL AGAIN—
BUT THIS TIME WITH A BIT MORE STEALTH!

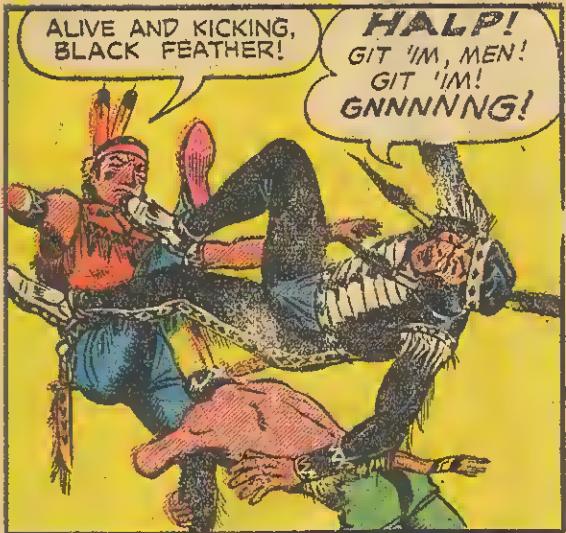
LET'S GO INTO THE SHACK AND SEE WHAT'S IN THIS HERE MAILBAG.
LAME NOSE, YOU TIE UP THUH CANOES AND STAND GUARD.



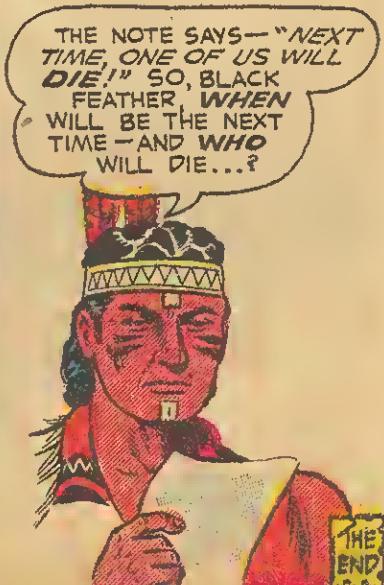
HEY, LAME NOSE! WHAT'S GON' ON OUT THERE—I THOUGHT I HEARD —
YI!!!!!! STRAIGHT ARROW!



~~S~~TRAIGHT ARROW



S-T-R-A-I-G-H-T A-R-R-O-W



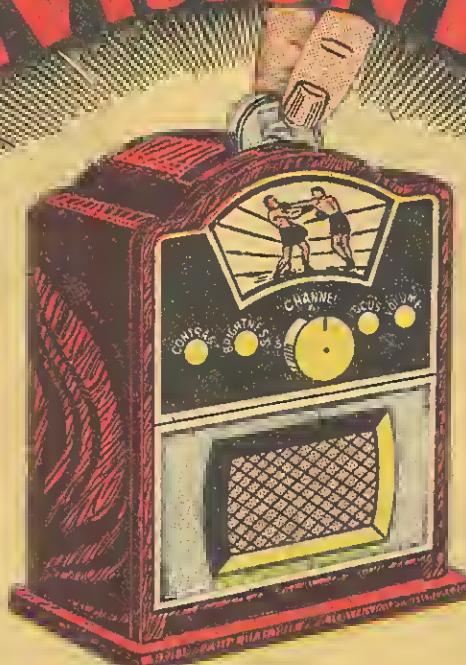
THE SHOW'S ON,
GANG!

New! Super-Duper! Simply Terrific! TELEVISION BANK

LIGHTS UP!

LIKE BIGGEST, COSTLIEST
TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midger wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "show" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tennis rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

ALL-STEEL CONSTRUCTION

ONLY
\$1.98

COMPLETE WITH
BATTERY AND BULB

complete show! And with SIX wonderful pictures to see—you bank REAL MONEY just for letting them look!

IT'S A HONEY—IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, $4\frac{1}{4}'' \times 4''$, has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. GUARANTEED TO DELIGHT YOU, bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL
NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last word in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

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SEAGEE CO., Dept. ME-5
2 Allen Street, New York 2, N. Y.

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name _____ *(Please Print Plainly)*

Street _____

City _____ Zone _____ State _____

I enclose \$1.98. You pay postage. Same money-back guarantee.



Uncle BERNIE'S FUN SHOP ORDER TODAY

at our LOW PRICES!

Mystery FISH-BOWL

NEW **AMAZING**
**Specially priced
at only \$2.98**

WHAT KEEPS THE
WATER IN THE
LOOP?

RUSH YOUR
ORDER TODAY!

► IT'S NEW — IT'S
► BEAUTIFULLY
MOLDED PLASTIC
GYM
► FISH SWIM
THROUGH MAGIC
LOOP
► DECORATES END
TABLES, BOOK-
CASES, ETC.

What keeps the water in the loop? Amaze and mystify your friends with this sensational new "mystery" fish-bowl molded from clear durable plastic with a scientific tube loop. Fill it with approximately ½ gallon of water as per our secret instructions, then insert two or three of your pet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect compliment to any room. Decorates end-tables, bookcases, etc. Makes a wonderful gift. SEND NO MONEY. (C.O.D. you pay postage. Remit with order, we pay postage.)

A Real SLOT MACHINE

LITTLE BANDIT
Pays off in fun!

Want thrills, excitement and action? Then get yourself the LITTLE BANDIT. This miniature slot machine operates like the regulation size machine. Pull down the lever, the wheels spin and a combination shows up in actual colors. Award chart on machine gives scoring. Made of sturdy, colorful plastic. Non-coin operated. Full instructions and game suggestions are included.

only \$1.98

**ACTION-PACKED BUCKING BRONCO!
ACTUALLY ROCKS..BOUNCES
NEIGHS!**

- Stands Over 2 Feet High!
- Made of Heavyweight Vinylite Plastic!

Here's a riding bronco that rocks, bounces and neighs at the command of his master! Kids can ride this buckin' bronco all over the room—till their hearts content—and every time they tug at its reins—the horse neighs realistically! Over 28 inches high and 22 inches long, this wonderful Hobby Horse is made of heavy-weight scuff-proof Vinylite Plastic—that's a cinch to clean!

ONLY \$2.98

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Remit with order, we pay postage. C.O.D. plus postage.

Hi! I'm GINGER!
the Doll whose HAIR
YOU CAN WAVE!

I have
RUBBER
WONDERSKIN!

NEW!

FREE HAIR WAVE KIT

A wonderful new doll in washable rubber Wonderskin whose hair is so lifelike it can be waved in any style and re-waved just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real Hair-wave kit which consists of . . . plastic curlers . . . rubber waving bands . . . waving end papers . . . plastic comb . . . and bottle of hair wave lotion. Ginger is 17 inches tall. Her soft cuddly body which can be bathed will give the "Junior Miss" an almost real baby sister to play with.

only \$3.98
complete

TERRIFIC
VALUE!

RUSH YOUR
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**HAPPY the
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- HE'S OVER 10" TALL!
- MOVES HIS MOUTH,
ARMS AND LEGS!
- REAL COWBOY OUTFIT!

Hey kids—here's your chance to become a master ventriloquist—in a jiffy! Imagine—you can make HAPPY the COWBOY actually talk! (In your own voice, of course.) Pull the string in the back of his head—watch his lips move—hear your own words coming right out of HAPPY'S mouth! See how real he looks—rigged up in a cowboy hat, washable plaid shirt and western pants... Show off your skill at parties—or school! SEND NO MONEY. (C.O.D. you pay postage. Remit with order, we pay postage.)

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Enclosed find: Check or M.O. C.O.D. plus postage.

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<input type="checkbox"/> Ginger	\$3.98	<input type="checkbox"/> Bucking Bronco	\$2.98

HAPPY THE COWBOY \$2.98

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